

Vincenzi

Torino, 1930

CATALOGUE

Mixologist & Ready to drink

Products of Italy



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Distillerie Vincenzi & Bicerin®

Il Bicerin® originale Vincenzi è il famoso liquore Torinese al gusto gianduja.

La formula originale è stata inventata negli Anni '30 da Ferdinando Vincenzi, che prendendo spunto dalla storia della nascita del giandujotto, creò con grande innovazione l'unica formula del Bicerin originale liquore costituita dalla ricetta segreta composta da crema vegetale dal cacao e dalla nocciola.

Ferdinando per formulare questo nuovo liquore innovativo e unico decise di prendere spunto dalla storia della nascita del giandujotto che come le voci raccontano era nato quasi per caso, poichè in un periodo storico in cui il caffè era divenuto molto caro, i maestri cioccolatieri Piemontesi avevano deciso di sostituire il caffè con la pregiata nocciola piemontese.

Ferdinando decise di creare un prodotto nuovo che si staccasse dalla ricetta classica della bevanda calda bevuta nei numerosi bar torinesi, creando un liquore unico per ricetta, per gusto e per innovazione dando vita al Bicerin® liquore marchio registrato sin dal 1996 dalle Distillerie Vincenzi in Italia, in Europa e in molti Paesi extraeuropei.

A partire dal 2020 Distillerie Vincenzi ha creato il Bicerin Mixologist, che è un liquore a base di cioccolato e nocciola, come la formula originale, ma trasparente per il canale Horeca.

The Bicerin® originale Vincenzi is the famous the gianduja-flavoured liqueur from Turin.

The original formula was invented in the '30s by Ferdinando Vincenzi, who, inspired by the story of the Giandujotto, created with great innovation the only formula of the original Bicerin liqueur using a secret recipe with plant-based cream made from cocoa and hazelnut.

To create this new innovative and unique liqueur, Ferdinando decided to take inspiration from the story of the Giandujotto. It is said that the Giandujotto was born almost by chance, since, in a historical period in which coffee had become very expensive, the Piedmontese chocolate makers had decided to replace coffee with the precious Piedmontese hazelnut.

Ferdinando decided to create a new product that would break away from the classic recipe of the hot drink which was popular in several cafés in Turin. He created a unique liqueur for recipe, taste and innovation, giving life to the Bicerin® liqueur, a trademark registered since 1996 by the Vincenzi Distilleries in Italy, in Europe and in many non-European countries.

Starting from 2020 Distillerie Vincenzi has created the Bicerin Mixologist, which is a liqueur based on chocolate and hazelnut, like the original formula, transparent for the Horeca on-trade.

Our Italian liquors

Spritz: an evergreen Italian Cocktail with fresh orange; **Bellini:** peach liqueur from Italy; **Rossini Spritz:** traditional Italian liquor.

Vermouth: we produce several kinds of vermouth flavor as: Bianco Aperitivo, Rosso Aperitivo, Americano Aperitivo and Rosè Aperitivo.

We would like to draw attention about our kind of fashion Aperitif: Gin, Daiquiri, Pina Colada, Negroni, Vodka, ecc.

New Bicerin

— ✕ —

“
Hazelnut
&
Chocolate
”



**Bicerin®
Mixologist**

30% alc. vol.

700/750 ml



READY TO DRINK



Pin-up '50s line

APERITIVO SPRITZ

700/750 ml
11% alc. vol



ORANGE ON THE BEACH

700/750 ml
25% alc. vol



BELLINI

700/750 ml
18% alc. vol



MOJITO

700/750 ml
18% alc. vol



NEGRONI

700/750 ml
25% alc. vol



**Pin-up
'50s line**

**SEX
ON THE BEACH**

700/750 ml
20% alc. vol



CAIPIRINHA

700/750 ml
20% alc. vol



MANHATTAN

700/750 ml
20% alc. vol



LONG ISLAND

700/750 ml
20% alc. vol



**MOSCOW
MULE**

700/750 ml
20% alc. vol



**Pin-up
'50s line**

**ITALIAN
MARGARITA**

700/750 ml
18% alc. vol



DAIQUIRI

700/750 ml
18% alc. vol



**DAIQUIRI
STRAWBERRY**

700/750 ml
18% alc. vol



PINA COLADA

700/750 ml
18% alc. vol

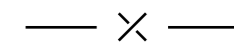


**ROSSINI
SPRITZ**

700/750 ml
18% alc. vol



**READY
TO DRINK**



**Sport
'20s line**

**AMERICANO APERITIVO
VERMOUTH &
ORANGE**

750 ml
17% alc. vol



**BIANCO APERITIVO
VERMOUTH &
LEMON & GINGER**

750 ml
17% alc. vol



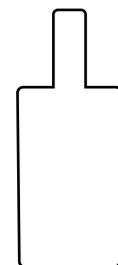
**ROSÈ APERITIVO
VERMOUTH &
GRAPEFRUIT**

750 ml
17% alc. vol



**ROSSO APERITIVO
VERMOUTH &
CHERRY**

750 ml
11% alc. vol



Vincenzi

Torino, 1930

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